ADR mediation & training

CONFLICT RESOLUTION WEEK 2026 PARTNER PACK

Turning Conversation into Change – Building Stronger Communities

27th April – 1st May 2026

Led by **ADR Mediation & Training CIC**

ABOUT THE WEEK

Conflict Resolution Week is a new national awareness campaign that celebrates how communication can transform relationships, workplaces and communities.

Taking place from **27 April to 1 May 2026,** the week will bring together people and organisations across the UK to explore how **alternative dispute resolution (ADR)** and **conflict resolution** can strengthen trust, reduce harm, and create safer, more connected communities.

This is not just about mediation. It's about promoting a national mindset that values **early, constructive conversation** as the foundation for wellbeing and cohesion.

WHY THIS MATTERS

Conflict is universal – in homes, workplaces, communities and institutions – but our collective capacity to manage it constructively is uneven.

Workplace conflict costs the UK £28.5 billion per year (Acas, 2025).

One in five adults say housing issues have negatively affected their mental health.

35–40% of homelessness is linked to relationship breakdown.

Teachers lose 6 minutes in every half-hour to disruption and behavioural conflict.

Police spend up to 40% of their time managing social or non-criminal conflict.

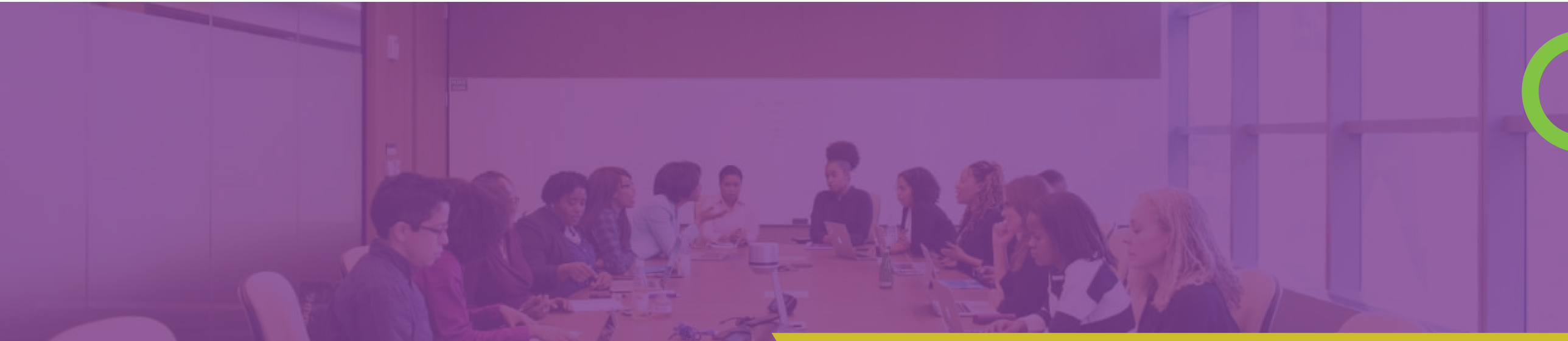
Behind every statistic is a person, a team, a community. Conflict Resolution Week is designed to **turn these pressures into possibilities** — by building skills, awareness and confidence in how we communicate and resolve difference.

PURPOSE AND VISION

Our vision is a **conflict-confident nation** – one where communication, empathy and resolution skills are valued as much as policy and procedure.

Through this campaign, we aim to:

- Raise **national awareness** of ADR and its relevance across public, private and community life.
- Encourage **early intervention and dialogue** before conflict escalates.
- Equip organisations with **practical tools and language** for handling difficult conversations.
- **Showcase the power of partnership –** between government, housing, education, health, policing and communities.
- Create a **sustained conversation** about prevention, communication and wellbeing beyond the awareness week itself.



PLANNED ACTIVITIES

- **National In-Person Conference**

A flagship event bringing together sector leaders, practitioners and policymakers.

- **Interactive Online Training Events**

Short, practical sessions exploring communication, mediation and early intervention across sectors.

- **Meetings with National & Local Government Representatives**

To advocate for policy alignment and investment in early conflict resolution infrastructure.

- **Podcast Series: “Turning Conversation into Change”**

A collection of voices sharing real stories of communication transforming conflict.

- **Digital Awareness Toolkit**

Free, co-branded materials for partners to use internally and across their channels.

WHY PARTNER WITH US

By joining as a partner, your organisation will help to drive a national movement for constructive communication.

As a campaign partner, you will:

- **Be recognised** as a supporter of Conflict Resolution Week across national materials, the website and digital channels.
- **Co-create content** such as blogs, podcasts or case studies that showcase conflict resolution in your sector.
- **Share and amplify campaign messages** through your networks and communication channels.
- **Contribute thought leadership** or speakers to events, webinars or panel discussions.
- **Collaborate with national and local government, training providers, housing associations and community safety partners** to extend the campaign's reach and impact.
- **Help shape long-term strategy** for embedding communication and resolution into policy, education and organisational culture.

WHO WE'RE INVITING TO PARTNER

We are seeking support from organisations that influence, deliver, or shape practice in public life, including:

- **National sector bodies: APCC, CIH, NRLA, SFHA, NIFHA, CHC Cymru**
- **Ministry of Housing, Communities & Local Government / Department for Levelling Up**
- **Equality & Human Rights Commission**
- **Charitable funders and philanthropic organisations that support community cohesion, equality and social justiceCharitable funders and philanthropic organisations that support community cohesion, equality and social justice**
- **Housing Associations and Community Safety Partnerships**
- **Training Providers and Professional Institutes**
- **Health, Education and Local Government partners**

WHAT PARTNERSHIP INVOLVES

There is no **financial contribution required.**
Partnership is about **alignment, visibility and collaboration.**

Partners are asked to:

- Add their **logo and support statement** to the campaign.
- Share **toolkit materials and social content** with their audiences.
- Highlight their own work or initiatives that align with the theme.
- Where possible **host awareness event activities** during the week
- Nominate a contact to **attend coordination briefings** and receive partner updates.

THE IMPACT

With your support, Conflict Resolution Week will:

- Reach tens of thousands across housing, health, education, policing and community sectors.
- Create visible national conversation around communication and mediation.
- Build a shared legacy – including resources, policy insight, and networks to sustain momentum year-round.

NEXT STEPS

If your organisation would like to partner with us, contact:

Steve Logan | Sales Director | steven@adrmediation.org.uk

Pamela Rae-Welsh | Marketing Director | hello@adrmediation.org.uk

You'll receive:

- A digital partner pack and toolkit (logos, sample posts, template press releases).
- Invitations to campaign briefings and coordination meetings.
- Opportunities to co-host or contribute to campaign content.